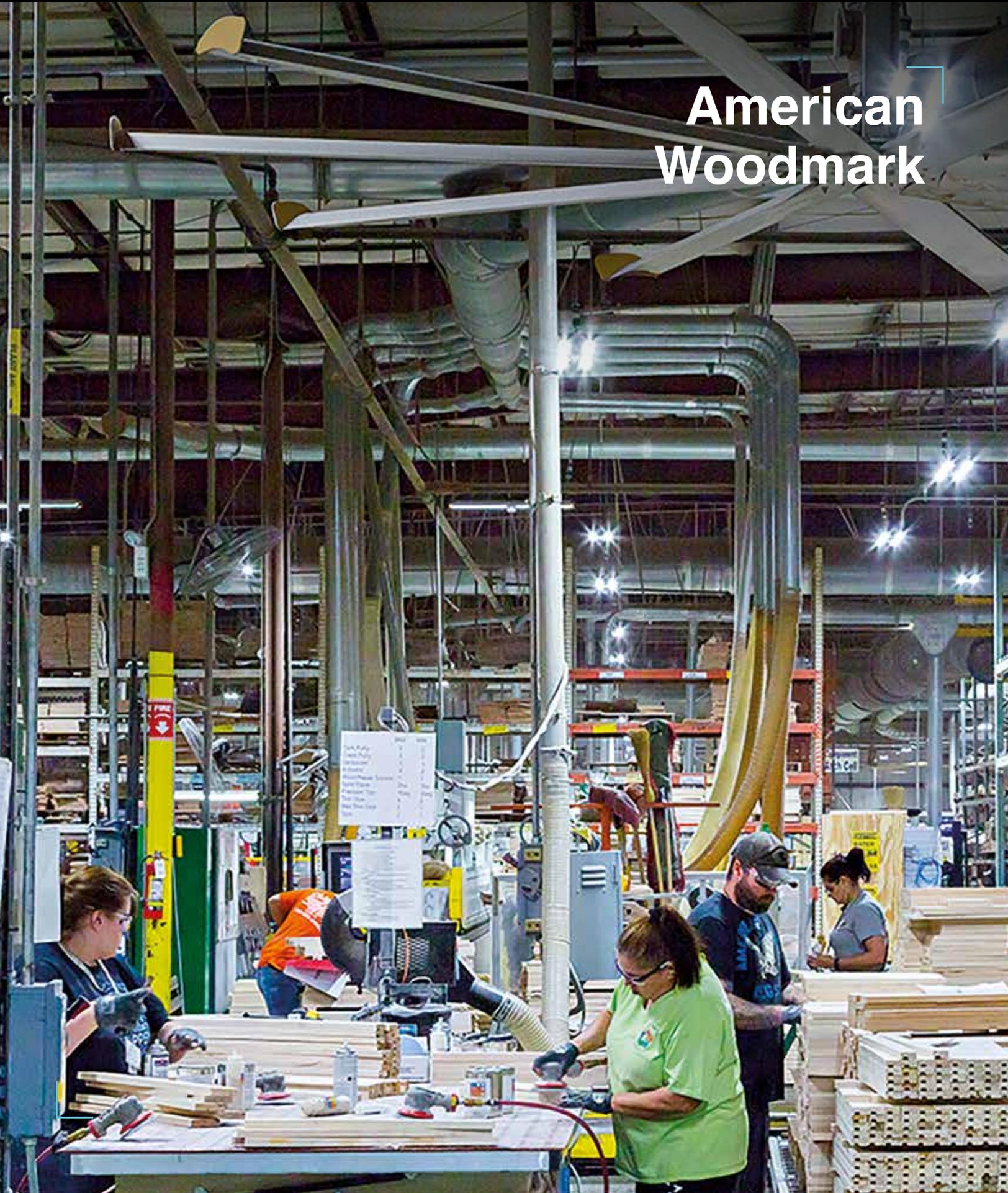


American Woodmark





FieldTrac: the field service mobile app that tracks assets from your pocket

American Woodmark Corporation is a leading manufacturer and distributor of kitchen and bath cabinets for the remodeling and new home construction markets. Selling more than 613 cabinet lines in a wide variety of design materials and finishes, its products are sold through a network of independent dealers and distributors, and directly to major builders, Lowe's and The Home Depot.

The company operates 9 manufacturing facilities located in Arizona, Georgia, Indiana, Kentucky, Maryland, Tennessee, Virginia, and West Virginia, and 9 builder service centers across the country. American Woodmark has been named to Business Week's 100 Hot Growth Companies and Forbes' 200 Best Small Companies List.

Starting Point – field workers needed to quickly identify and report product quality issues

American Woodmark needed an effective method for employees to quickly identify and report product quality issues from the field. With the ubiquity of mobile devices, they settled on the development of FieldTrac, a cross-platform mobile app that would enable employees to identify products rapidly and report quality assurance details in a short amount of time.

Vision – build an efficient and easy-to-use product identification and tracking mobile app

The goal of FieldTrac was to build a product tracking application that was able to identify products quickly while remaining easy to use across multiple platforms. In order to achieve this, American Woodmark needed a barcode scanning tool that was capable of scanning many different barcode symbologies, and was versatile enough to work on any platform, while maintaining ease-of-use that would allow a user of any skill-level to operate.

Solution – add robust enterprise-grade barcode scanning to the app

When American Woodmark was looking for a cross-platform barcode scanning technology, they compared all major solutions that were available. In the end, only Scandit's solution stood out as the all-in-one, easy to integrate package they were looking



INDUSTRY

Manufacturing

Use case

Asset Tracking

www.americanwoodmark.com



Our mobile technology offering to our internal clients is an important part of our service platform. Scandit provides us a key piece of technology that enables us to scan our product, thus ensuring accurate data entry, product identification, and ease of use.



for. The Scandit Barcode Scanner SDK was simple and straight-forward to use, which allowed American Woodmark to develop and integrate the scanning functionality into their app in a short amount of time, enough to work on any platform, while maintaining ease-of-use that would allow a user of any skill-level to operate.

Results – fast, efficient, precision tracking from field workers

Because American Woodmark chose Scandit scanning software, they are now able to quickly retrieve details about any product with a simple barcode scan.

Using the mobile barcode scanning solution, employees in the field are able to scan in any environment – even with damaged barcodes or in a poorly lit environment – ensuring that nothing gets in the way of their reporting. This allows hundreds of employees to accurately identify a product when reporting a quality issue, quickly find a job associated with an order and improve general worker efficiency across the board.

Since its development, FieldTrac has become an integral part of the American Woodmark service platform.



Want to learn more about how Scandit can help improve your field service operations?

Contact one of our team members:
www.scandit.com/contact

Schedule a Demo:
 +1 415 528 5050 / +41 44 586 4540



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About Scandit

At Scandit, we are helping business users and consumers to augment the physical world with relevant digital information in real time through barcodes, images and other visual identifiers captured with smart devices such as smartphones, wearables, drones, and robots.

With our next-generation mobile data capture platform built on proprietary computer vision, machine learning and augmented reality, we enable businesses to unlock previously unavailable levels of insights into enterprise processes and workflows, resulting in more efficient decisions, more effective employees, lower cost and more satisfied customers and clients.

Don't just take our word for it. Many of the world's most innovative and successful companies are already reaping the benefits of Scandit's next-generation mobile data capture platform. Our clients include Ahold, dm, Coop, Macys, Louis Vuitton, DHL, Cardinal Health, NASA and Verizon Wireless.



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