SCANDIT

Mobilizing the Last Mile: BYOD or COPE

When it comes to the last mile, mobility is more important than ever. Delivery businesses are switching to using smart devices for added flexibility, scalability and cost savings. Powered with barcode scanning, smart devices unlock new efficiencies in last mile workflows. It's quick and intuitive to get employees up and running, while a great user experience helps boost staff satisfaction.

But when it comes to device deployment strategy, your company and employee needs and profile determines the best choice for your business. We help you determine the best fit strategy for your business, even potentially a hybrid approach.

BYOD and COPE Device Strategies

Bring Your Own Device (BYOD)

Employees use their personal devices to perform their work.

For last mile couriers, this typically involves a mobile app to complete tasks such as proof of delivery. The devices will be used for personal, as well as business use.

Company Owned Personally Enabled (COPE)

The company provides the employee with the devices required to perform their job.

The company allows employees to fully or partially use these devices for personal use.

Different Strategies, Different Benefits

Advantages of BYOD

Operational Convenience
No need for the enterprise to stock, ship, replace, maintain and dispose of hardware.

Lower Total Cost of Ownership (TCO)
No need to invest in hardware upfront. BYOD has shown lower breakage rates, as employees take more care of their personal devices.

Trigger Higher Productivity
BYOD maximizes UX for each employee by using their preferred, personal device – helping drive productivity, reducing the need for training and speeding up onboarding.

Flexibility and Scalability
For handling peaks in demand (especially unpredictable ones such as COVID-19), BYOD is ideal. Scale employee numbers up or down, without the complexity of managing hardware.

BYOD is also quick and simple to deploy to specific job roles or divisions, such as seasonal contractors.

Advantages of COPE

Lower IT Workload
Reduce IT support tickets, as compatibility of devices, systems and applications is predetermined.

Increased Security
More control and ownership. Companies can accurately predict and monitor performance. Security measures are reinforced through company systems (e.g. MDM) or by hindering device usage.

Equal Treatment and Perks for All
With COPE, all employees are equipped equally, often with the perk of an internet plan and don't feel they are incurring extra costs within their job roles.

Standardization
COPE is ideal for demanding environments where minimum requirements (e.g. ruggedness or water resistance) or features (e.g. push to scan shortcut button) are essential.

COPE enables a fully standardized device pool, where all employees have the same UI.

Considerations for Mobile Scanning

Business as Usual with BYOD
For environments focused on workflows with low scanning volume or single scanning tasks, BYOD provides excellent performance across most different devices.

Pre-configured Environments
For high volume scanning environments or workflows requiring advanced scanning capabilities, COPE ensures companies have the control to leverage the full abilities of the device.

Streamline Existing Processes
If the scanning environment and workflows are well established and known, then BYOD is easier to deploy and performance can be accurately predicted.

Support Bold Innovations
If the scanning environment varies across your enterprise or you are establishing a new workflow, COPE offers easier control and performance tailored to new environments. This limits the variables in a pilot for instance.

Talk to Scandit for more insights into finding the right strategy

Discover how flexible, scanning-enabled smartphones help cope with demand peaks, adding speed, satisfaction and savings to the last mile.

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