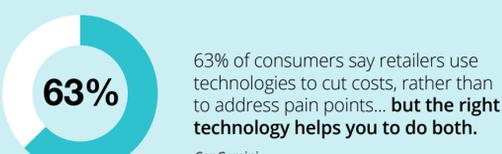


Reshape Fashion Retail With Smartphone Scanning: Keep Customers Safe, Satisfied and Increase Your Revenue

Uncertain times create the need for rapid digital transformation. Scandit barcode scanning and Augmented Reality (AR) software is a fast and flexible way to reshape fashion retail shopping and store operations with everyday smartphones, without disruption.

The advantages of smartphone scanning & AR

- Enhance safety for staff & shoppers
- Increase employee efficiency & satisfaction
- Engage & empower customers in stores
- Boost revenues

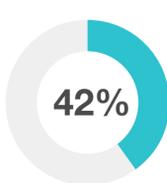
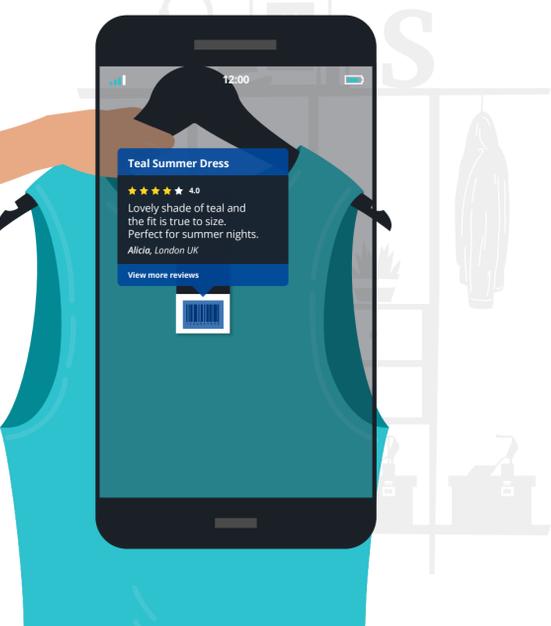


Product Info

Turn smartphones into personal shoppers with scan-enabled apps

In the new normal, shoppers want to get in and out, with fewer interactions and minimized exposure. Scandit technology powers mobile apps that allow customers to see product information – sustainability, reviews, availability, sales price checks – via augmented reality overlays on their smartphone screen.

It's a personal shopper in their pocket.



100m By end-2020, 100 million consumers are expected to shop using AR either online or in-store.

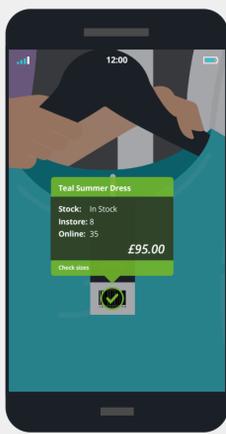
Gartner

Clienteling

Make clienteling contactless. Don't leave customers waiting.

Even with social distancing, customer service is still key. It must be faster and better than ever before. With less footfall, every engagement counts.

Equip every employee with a Scandit-powered smart device to confidently answer customer questions on the spot with a simple scan.



Employees supply answers as quickly and easily as possible, no need to leave the customer waiting or have multiple interactions. And crucially, no need to share devices between staff.



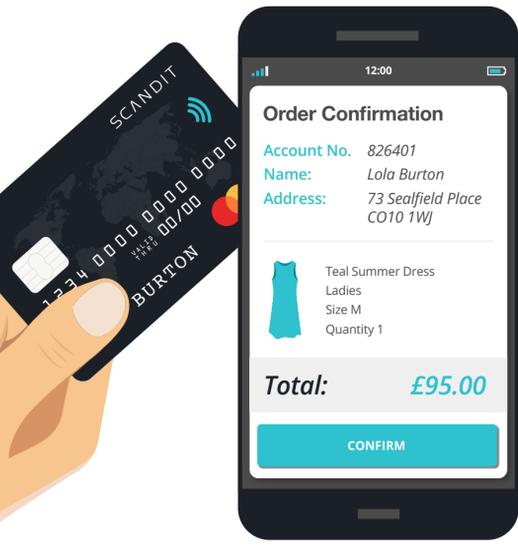
mPOS

mPOS without the fuss. Eliminate lines, reduce walkouts.

Mobile POS helps stores short on space say goodbye to long lines and support social distancing.

Scandit scanning software enables fast, easy and contactless mobile point-of-sale transactions on smart devices anywhere in store, on pop up tables or in aisles.

No hardware needed, easy integration. Limit exposure, reduce walkouts.



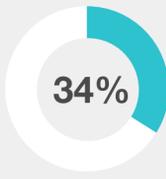
Efficiency

Drive dark store efficiency with smartphones. Scan your way to accurate inventory.

Dark stores promise more cost effective, efficient e-commerce fulfilment.

Give every employee a scanning-enabled smart device integrated with backend systems, and as they fulfill orders, your inventory levels are constantly updated with every scan.

Enhance visibility of inventory, create a swift order fulfillment process.



Find out more about how retail is reshaping fashion with smartphone scanning.

Get in touch to discuss how flexible, scanning-enabled smartphones can help you to enhance safety, delight customers and bolster store revenues in unpredictable times.

LEARN MORE

Scandit's award winning mobile computer vision software enables barcode scanning, text and object recognition for enterprise apps and delivers real-time insights through AR overlay.

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