

The Mobile Self-Scanning Surge

The pandemic ignited the need for mobile self-scanning. Its speed and convenience are driving continued adoption. And powered by Scandit Smart Data Capture, reliable scanning and improved in-store experiences are the new normal.

46k
46,000 stores across the world provide mobile self-scanning, a figure set to treble during the next five years.*

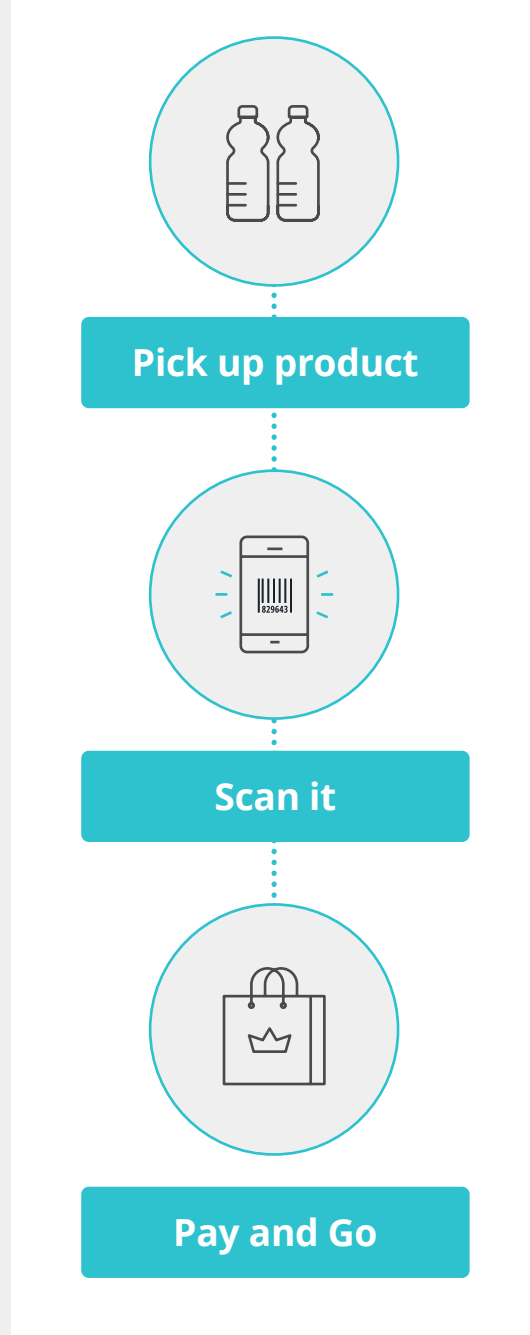
*Source: Mobile Self-Scanning and Checkout-Free August 2022 - RBR

Why does mobile self-scanning work so well?

Self-scanning on my phone means I can shop quickly and easily and track my spend as I go.

And it means store workers can focus less on the checkout and more on tasks like shelf management.

How it Works



Why it is good for staff too?

Ease the labor shortage. Free up staff from the checkouts so they can take on other important tasks.



At a 5% mobile self-scanning adoption rate across 1,000 stores, Scandit can help retailers reallocate over 160,000 employee hours.

160,000

employee hrs reallocated

1,000

retail stores

Why this is happening now?

It isn't just about speed and convenience. Mobile self-scanning has been delivering other benefits for retailers and their customers.

Including:



Less waiting. 60% of customers see **checkout wait times as a major pain point***



We have found **5-25% increases in basket sizes**



Omnichannel customers **spend 3 times more than single-channel customers****

Source:
* CapGemini Research Institute
** BI Intelligence

Scandit + Mobile = Enterprise-Grade Scanning

Scanning performance is critical. Scandit Smart Data Capture turns even a basic smartphone into an enterprise-grade barcode scanner. This means your customers can rely on your app scanning every time.

- Leveraging **camera technology** to support blurry scanning
- Configuration **optimization support**
- Fast **processing**
- Currently running on **20,000 device models**

Damaged Barcodes

Low light conditions

Different angles

Light glare

Scandit can handle:

Damaged Barcodes

Low light conditions

Different angles

Light glare

With Scandit, mobile self-scanning is quick and simple to implement

Quickly add barcode scanning to your customer app with minimum build and testing time.

Native App
- deploy in as little as 4 weeks

4 weeks

5 minutes

Web App - up and running in under 5 minutes.

See for yourself, test our Barcode Scanner SDK [here](#).

It can be used as a platform for further innovation

It doesn't have to stop there. With Scandit Smart Data Capture, you can scan barcodes and provide informative and engaging augmented reality overlays on the device screen.

Product Upsells

Targeted Coupons

Product Info Lookup

Discover the difference Scandit Smart Data Capture can make to your business.

Drive better customer experiences and increases in revenue. Get in touch with Scandit to discover how easy it could be to introduce enterprise-grade scanning to your customer-facing mobile applications.

DISCOVER HOW

Scandit Smart Data Capture on smart devices provides actionable insights and automates end-to-end processes by capturing data from barcodes, text, IDs and objects.

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