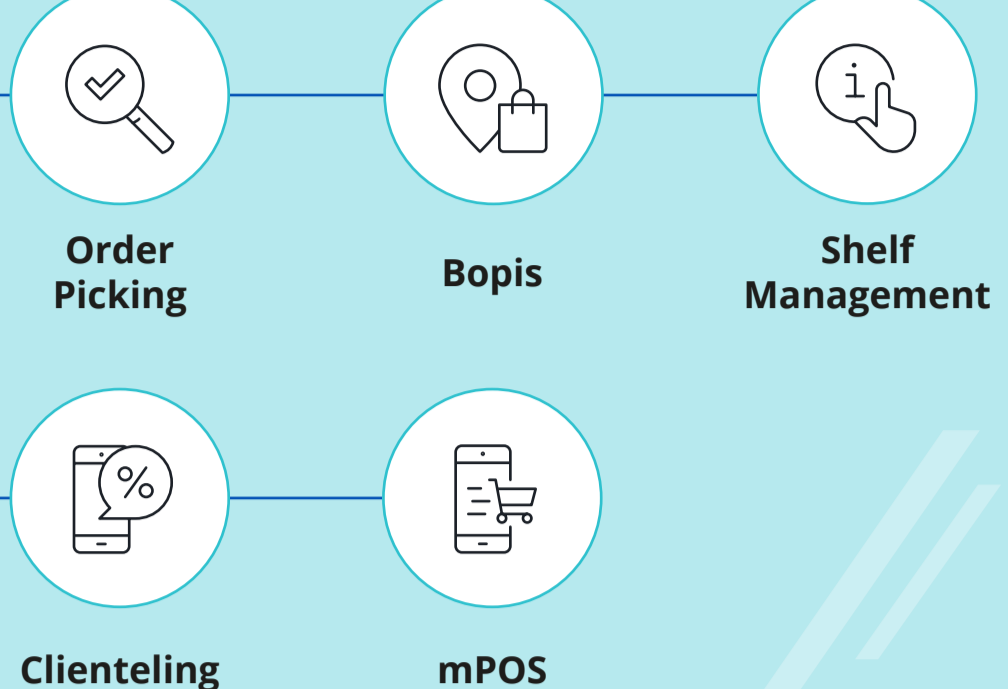


## Create the Perfect Store Associate with Scandit Smart Data Capture

Stores have become more than just transactional spaces and store associates need to do more than look after the customer. Here we follow one around the aisles completing a range of different tasks – with a Scandit-powered smartphone.

# DEPARTMENT STORE

Welcome



## SHELF MANAGEMENT

Aisle 1 **Cosmetics**

### Keep your shelves in order

Checking prices. Restocking items. Reporting damaged goods. With MatrixScan AR, a store associate just hovers their smartphone along a shelf and any uncompleted tasks are overlaid on the device screen.



Smartphones using Scandit's Barcode Scanner SDK, and enabled with MatrixScan AR, scans multiple barcodes at once and overlays information about them on screen.



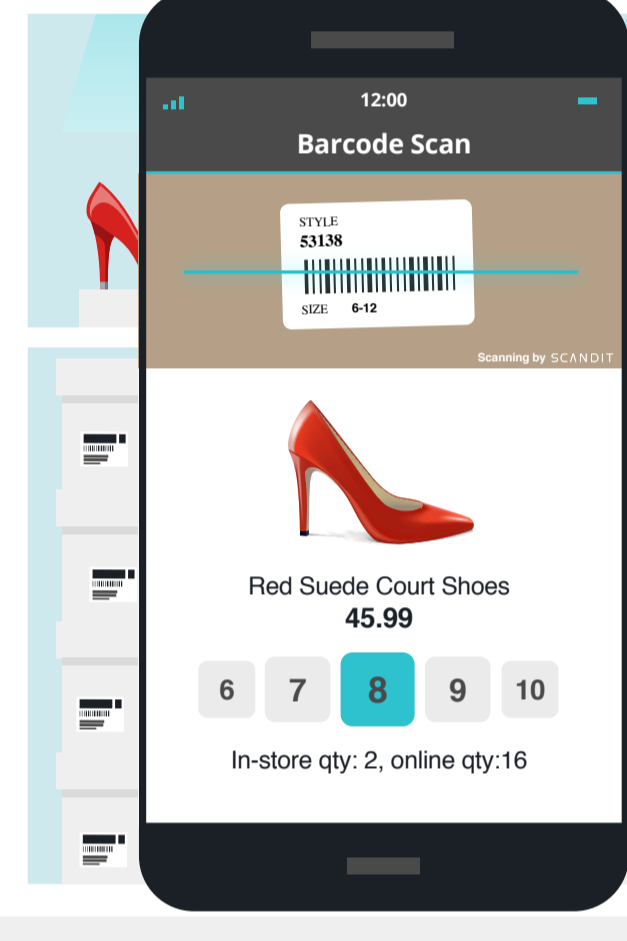
Aisle 2 **Footwear**

### Looking for something specific

Turn your store associates into high-value sales consultants by arming them with access to real-time data so they can answer any question, anywhere in the store.

When Scandit Smart Data Capture technology is powering your app, a simple scan can open the door to a wealth of helpful information for store associates.

Store associates can also check availability online, and in other stores, and order the product on the spot. Don't let the customer leave empty-handed.



## CLIENTELING

## ORDER PICKING

Aisle 3 **Grocery**

### Easily switch from the checkout to order picking

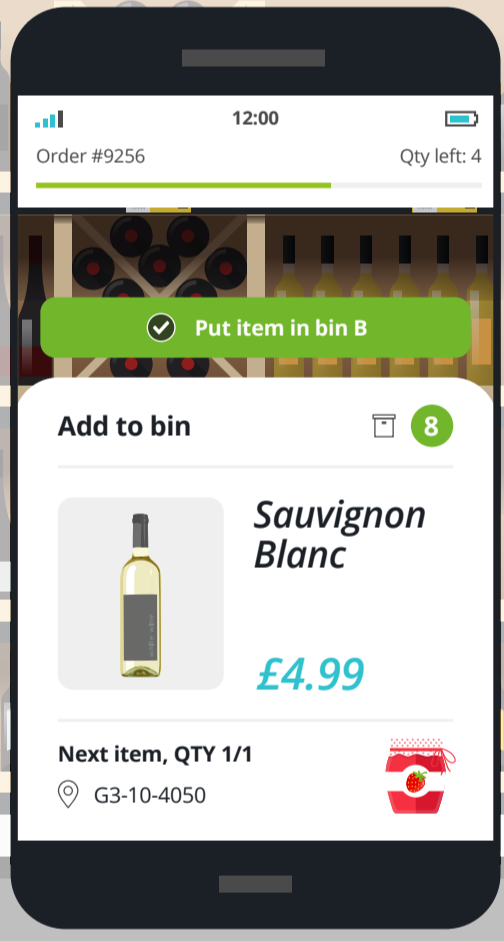
Onto order picking. Here the smartphone can display the next item, where it is, and a progress indicator. The ability to use swipe gestures is great for using the device one-handed. While the app's haptic feedback is used to communicate a successful scan.



Give your store associates an order picking app on a consumer device they know.



Device battery lasts an 8-hour picking shift/up to 1600 items picked.



## BUY ONLINE PICK-UP IN-STORE

Aisle 4 **Customer Collection**

### Find the customer orders (fast)

E-commerce growth has led to the role of the store being expanded to handle the increasing number of click and collect orders. With a Scandit-enabled smartphone, each store associate will be able to deal with demand.



Online purchases for collection in-store? Scandit's MatrixScan with Augmented Reality is perfect for picking out the right one.



## MOBILE CHECKOUT

Aisle 5 **Electronics**

### Take the stress out of paying

Waiting at the checkout is one of the customer's biggest pain points. It can even determine whether they visit a store. With a smartphone potentially any store associate can take a payment.



Say goodbye to customer waiting with fast mobile point-of-sale software that works on any smart device.



Consumer smartphone devices are instantly familiar to staff – so they are quick to train and on-board with the technology.



There are many other benefits to giving store associates smartphones. Here are just a few of them.



**Staff Retention**  
Staff prefer using a consumer device as it is familiar and intuitive to use.



**Lower TCO**  
Barcode scanning smartphones cost less than dedicated devices.



**Futureproof**  
Keep up to date with the latest in AR and Object Recognition Technology.

## Wow Your Customers with Clienteling

Turn store associates into high-value sales consultants. Improve employee satisfaction and ensure customers get the help they need – without delay.

LEARN MORE

CONTACT US

Scandit Smart Data Capture on smart devices provides actionable insights and automates end-to-end processes by capturing data from barcodes, text, IDs and objects.

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