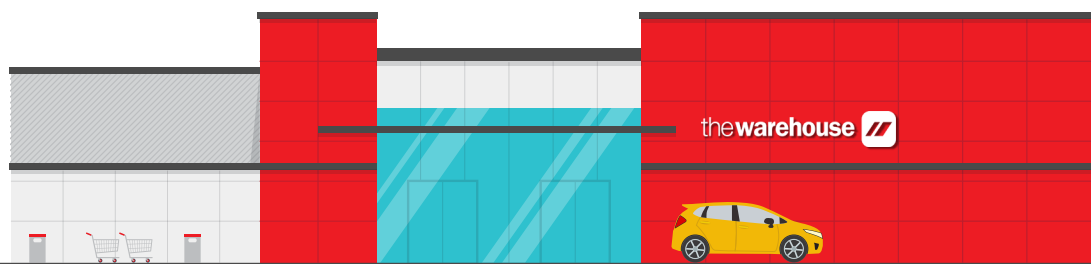


# How The Warehouse Reduced TCO with Scandit-enabled Smart Devices

Moving away from inflexible dedicated devices and manual order fulfilment to scanning-enabled smart devices during COVID-19, The Warehouse transitioned to a flexible scanning-enabled platform, streamlining retail operations and lowering TCO.



Flagship brand of New Zealand's largest retailer, The Warehouse Group

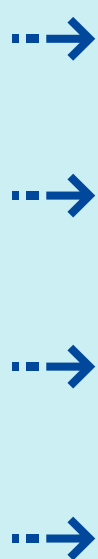
93 stores across the country

## Need for a flexible platform to transform store operations:

Transitioned from dedicated scanning devices...

...to Scandit-enabled smart device scanning

- Expensive to own and maintain
- Extensive training, takes time to adapt to scanning
- Difficulty multitasking, poor user experience
- Inflexible, hindered scalability during COVID-19



- Affordable enterprise-grade solution
- Minimal training – user adoption in five minutes
- Multiple store operations with one device
- Future-ready, fast scale-up during COVID-19



**Inventory Management**



**In-store picking**



**Clienteling**

## Adapted to COVID-19 lockdown with Scandit-enabled smart devices



### Migrating

From manual 'pen and paper' order picking to a Scandit-powered smartphone app.



### Scaling

Resources up/down at speed.



### Simplifying

Online order fulfilment with seamless Click & Collect.



### Improving

Employee experience and productivity.



**600%**

Responded to a 600 percent increase in online orders across 3 days.

*"Not only is smart device scanning cost-effective compared to dedicated devices and sleds, it's a future-ready solution helping us today with retail operations such as inventory management, clienteling, stock taking and order picking; but tomorrow it could serve additional industry use cases."*

Trevor Jones, Chapter Lead DevOps.



## Results

**3x**

Lower TCO

**5 min**

Per user to adapt to smart device scanning

**4 weeks**

To quickly ramp up to Click & Collect

**1500+**

Store team members use smart devices

## So, is it time to replace hardware scanners?

Find out more about scaling up eCommerce fulfilment with smartphone scanning.

LEARN MORE

Scandit's award winning mobile computer vision software enables barcode scanning, text and object recognition for enterprise apps and delivers real-time insights through AR overlay.

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