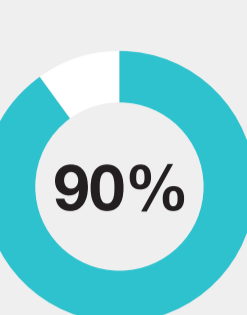


Superpowers in the Supermarket with Scandit Augmented Reality (AR)

Adding AR to self-scanning apps gives customers the power to experience a new way of shopping.


SUPERMARKET

Welcome



More than 90% of consumers currently use, or would consider using, AR for shopping.

Think with Google



OFFERS



Aisle 1 Cereals

Love a Bargain?
With MatrixScan AR, shoppers can just hold their smartphone up to a shelf to reveal personalized offers and rewards.



76% of consumers are more likely to make a purchase when the experience is personalized.

McKinsey & Company

3x

Brands embracing personalization are growing 2-3 times faster than those who are not.

Boston Consulting Group

SEARCH & FIND

Aisle 2 Frozen Meals


Looking for something specific?
Search and Find with AR means the right product will be highlighted on the screen as soon as the device scans it. It's a fantastic time-saver!

In this case, the AR overlay can quickly highlight a low sodium product or find the healthiest meal.



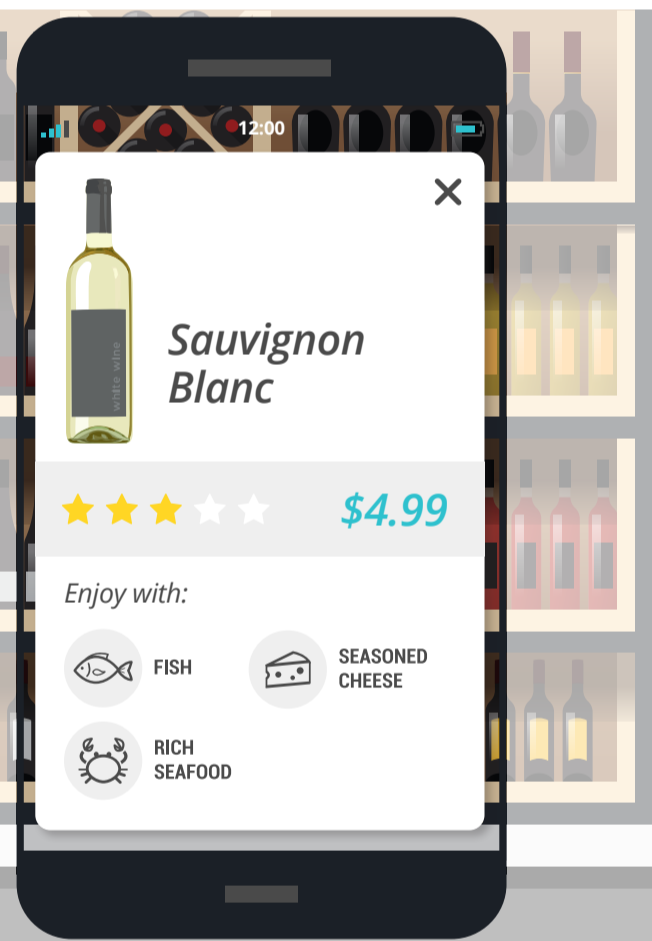
Interacting with products that have AR experiences leads to a 94% higher conversion rate.

Harvard Business Review

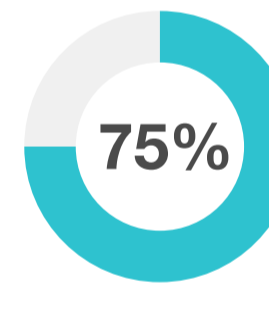


INFORMATION

Aisle 3 Wine



Want to know more?
Give shoppers the wealth of information they'd get online – with AR on their smartphone in the aisle. For example, ingredients, product sources and recommendations.




75% of global shoppers will become active AR users by 2025.

Snap Inc. and Deloitte

REVIEWS

Aisle 4 Household

What do others think?
Customers expect reviews, ratings and recommendations when they're shopping, it's the norm. With AR, they'll see these opinions at the same time as holding the product.

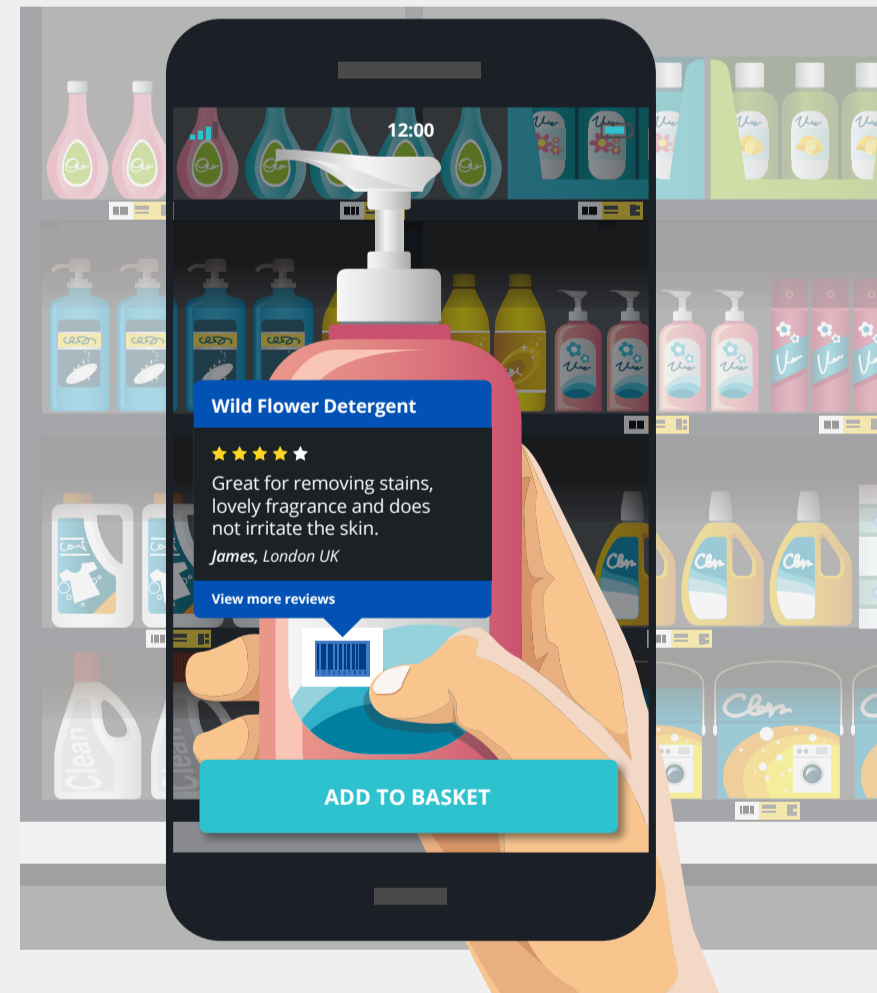


With a quick scan, the customer is able to research the best detergent to remove persistent stains.

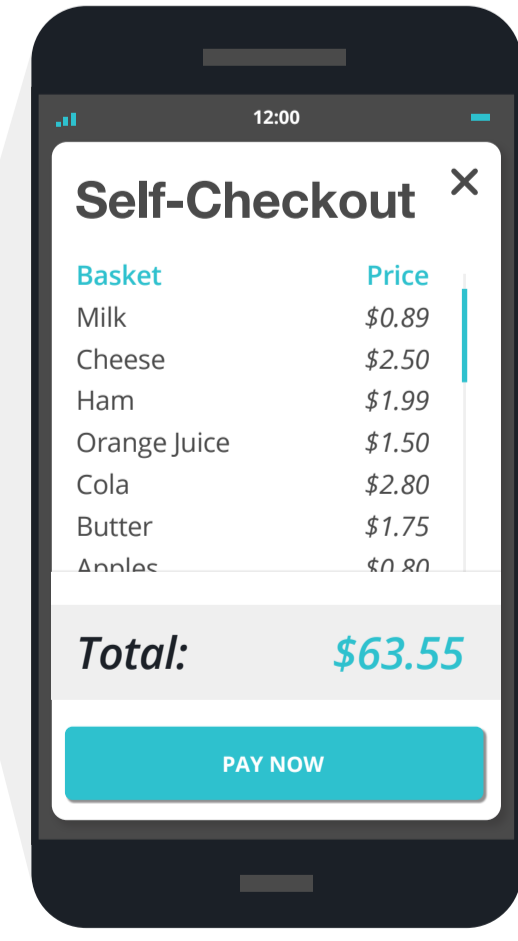
x2.7

x2.7 conversion increase when a consumer can see a review.

Reevoo

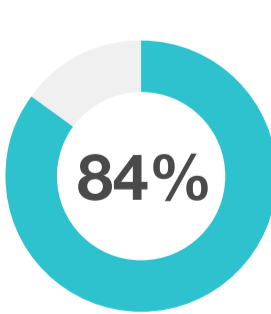


CHECKOUT



Self-Checkout


Fed up waiting?
Speed up the checkout process with contactless and convenient mobile self-scanning.




84% of customers say checkout experience is important, it can be equal to price or location.

Forrester


There are many more benefits to using AR in store. And many others are still to be explored.
We can help you discover them.



Gamification



Customer Retention



Increased Revenue

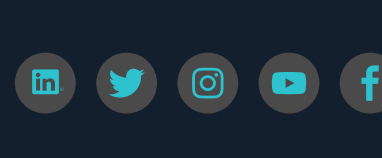
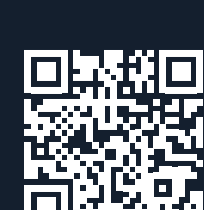
Better Customer and Employee Experiences

See what else Scandit Smart Data Capture can do for your business.

[LEARN MORE](#)

Scandit Smart Data Capture on smart devices provides actionable insights and automates end-to-end processes by capturing data from barcodes, text, IDs and objects.

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