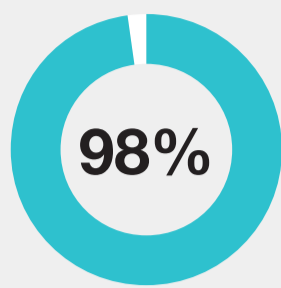


Smarter In-Store Shopping with Scandit Augmented Reality (AR)

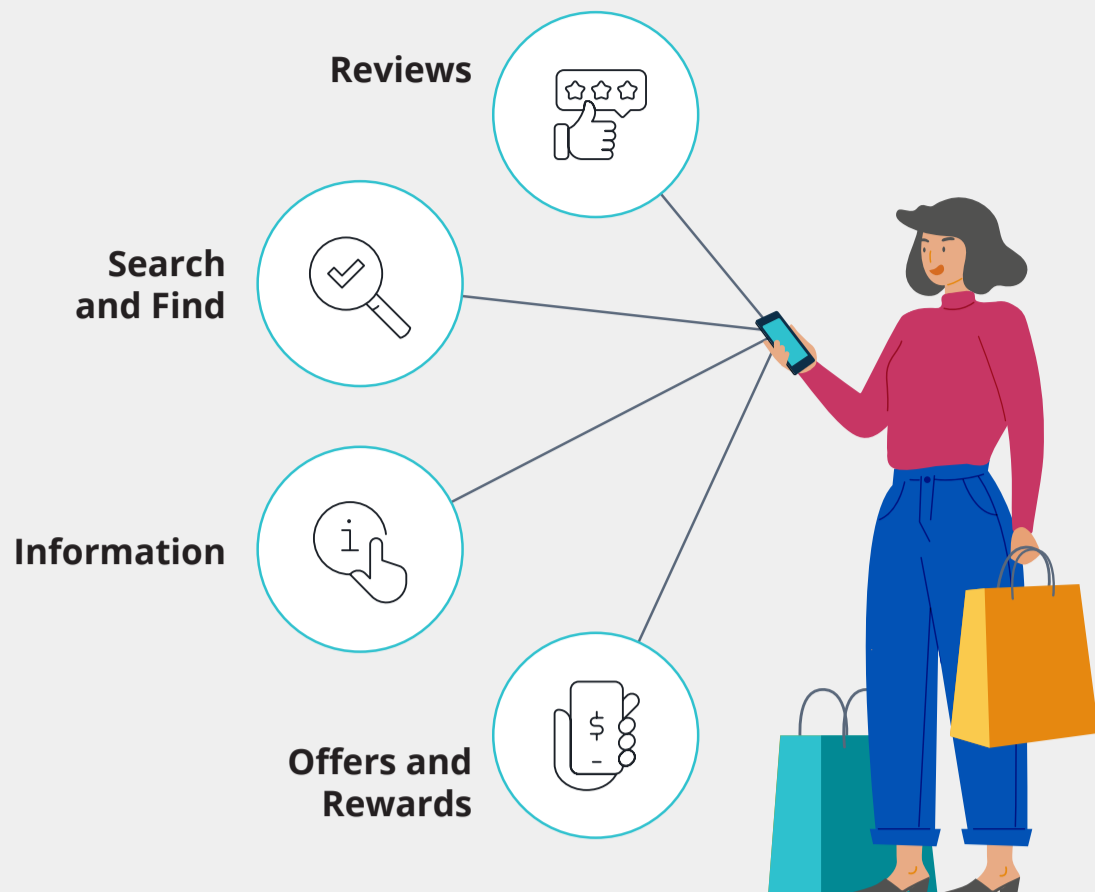
By providing AR overlays on customer devices, you can give them the power to experience a new way of shopping.

IN STORE



98% of those who have used AR while shopping found it helpful.

Think with Google



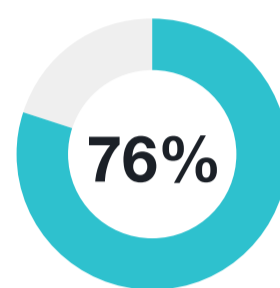
Pharmacy



OFFERS

Love a Bargain?

With MatrixScan AR, shoppers can simply hold their smartphone up to a shelf to reveal personalized offers and rewards.



76% of consumers are **more likely to make a purchase** when the experience is personalized.

McKinsey & Company

3x

Brands embracing personalization are growing **2-3 times faster** than those who are not.

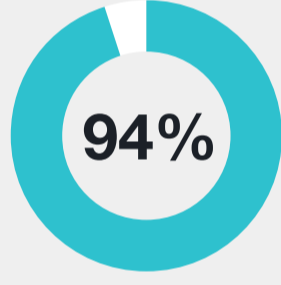
Boston Consulting Group

SEARCH & FIND

Looking for something specific?

Search and Find with AR means the right product will be highlighted on the screen as soon as the device scans it. It's a fantastic time-saver!

In this case, the AR overlay can quickly highlight the right item for the job!



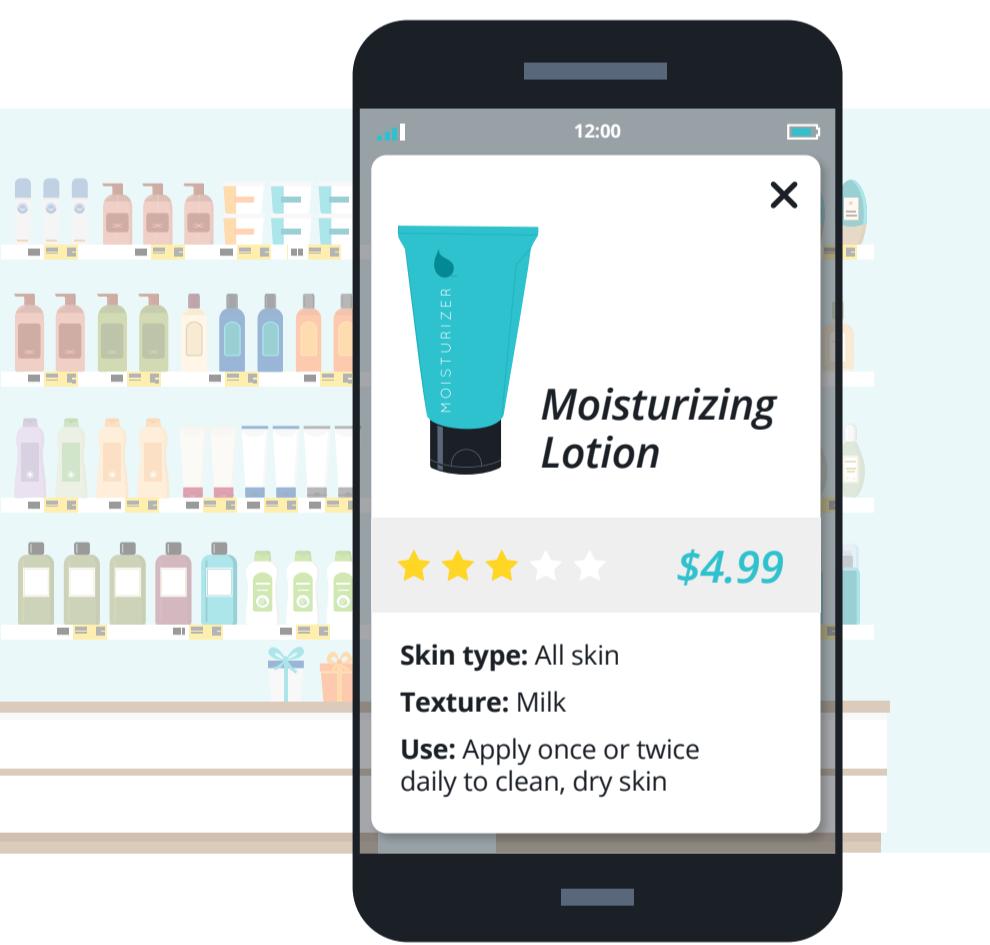
Interacting with products that have AR experiences leads to a **94% higher conversion rate**.

Harvard Business Review

DIY Store



Cosmetics



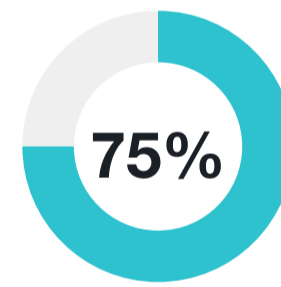
INFORMATION

Want to know more?

Give shoppers the wealth of information they'd get online – with AR on their smartphone in store. For example, application methods and ingredients.



Is this product right for me? Here the customer can see further details to help them make an informed decision.



75% of global shoppers will become active AR users by 2025.

Snap Inc. and Deloitte

REVIEWS

What do others think?

Customers expect reviews, ratings and recommendations when they're shopping, it's the norm. With AR, they'll see these opinions at the same time as holding the product.



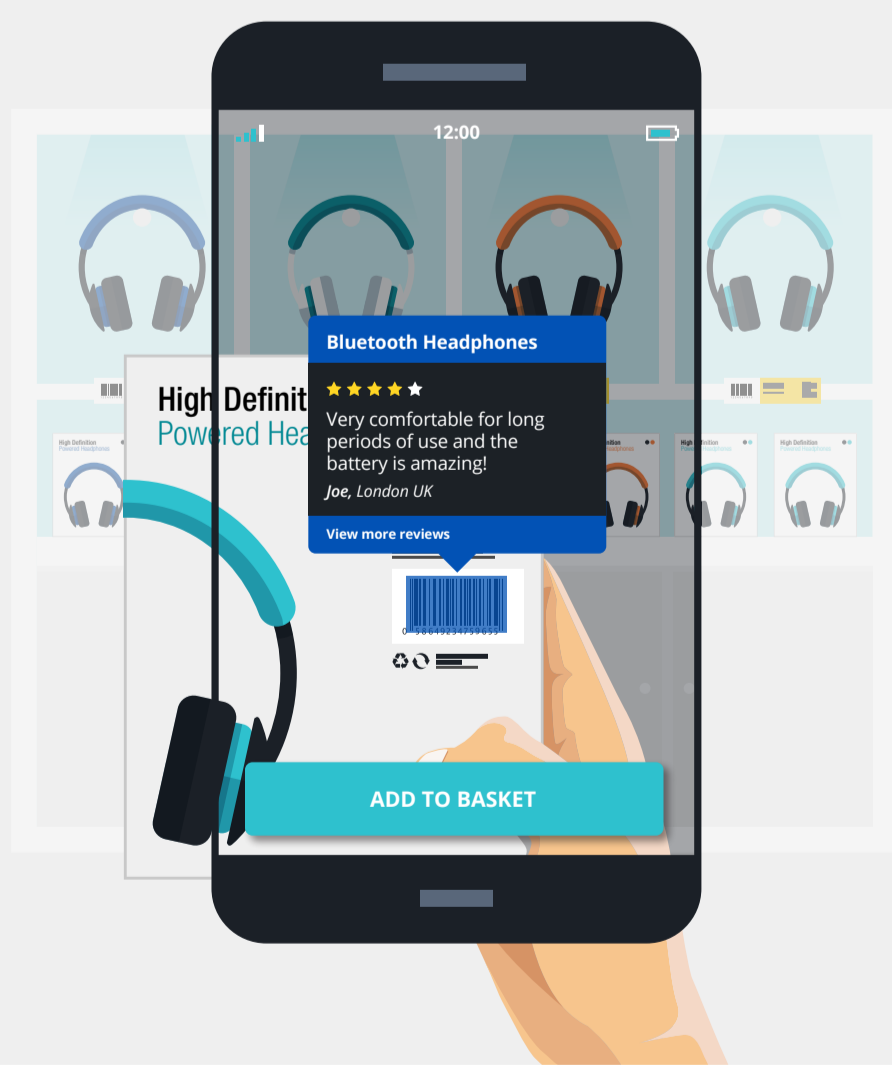
With a quick scan, the customer is able to research the best noise-canceling headphones.

x2.7

x2.7 increase when a consumer can see a review.

Reevo

Electronics



The **Scandit Smart Data Capture SDK** transforms smartphones into enterprise-grade barcode scanners and visual display tools.

Easily integrate to native apps and websites to give customers a true omnichannel experience.

Watch: [Integrate Scandit into Any IT Environment](#)

There are many more benefits to using AR in store. And many others are still to be explored.

We can help you discover them.

LEARN MORE

Scandit Smart Data Capture on smart devices provides actionable insights and automates end-to-end processes by capturing data from barcodes, text, IDs and objects.

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